



Benefits BaZing Brings to **BIZ!** YOUR

LIVING LOCAL

We'll help you market your business for free

BaZing is a merchant discount network available to checking customers at participating banks. It offers a wide variety of coupons and discounts at BaZing.com and the free mobile app. It's a great way to advertise to a loyal and local customer base. Your only cost is the discount you offer to your customers. You'll have the flexibility to post multiple offers at a time and change your offer as you determine best.



No cost to
participate other
than your discount

Targeted loyal and
local customers

Flexible discount
offers and terms
based on your
needs

Traditional paper
coupons or an
electronic coupon
on your customer's
phone

COMMERCIAL BANK

www.cbtcn.com



Traditional paper coupon sample



Electronic coupon sample

Some typical offers are:

- Free combo meal with the purchase of any combo of equal or greater value
- Free delivery with a purchase of \$50 or more
- Free child's haircut with the purchase of an adult haircut
- \$10 off a purchase of \$100 or more
- Free tire rotation with the purchase of an oil change